

# Pongthep Tiyawatwittaya



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I am a determined person. I have interests in business marketing, communication strategy and digital marketing. Most of my job experiences were carried out while I was studying. I also love visual communication which I believe it is a transferable skill for marketing.

## Education

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- 2014 - current*    **Master's degree, Innovative Technology Management (student exchange program)**  
Universite Toulouse 1 Capitole
- 2013 - current*    **Master's degree, Business Administration**  
Assumption university
- 2008-2011*        **Bachelor's degree, Visual Communication Arts, major in graphic design**  
Assumption university

## Experience

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- JUN 2013*        **Individual marketing & Financial advisor at Capital Nomura Securities pcl (while studying MBA)**  
*-DEC 2013*
- Participated marketing activities for acquiring new customers
  - Provided a guidance to customers and maintained good relationship
  - Applied design knowledge to develop quantitative information into friendly information graphic
  - Understanding south east Asia economic
  - Monitored and reviewed clients' stock investment portfolios
  - Consulted clients develop their strategies to meet their expectation and investment scenario
- JAN 2012*        **Business developer at Srimongkol incense manufacturer**  
*JUN 2013*
- Developed an incense product based on the customers' purposes
  - Planed the production to meet customer demand
  - Developed website [www.vimarnscent.com](http://www.vimarnscent.com)
  - Optimized native search engine
  - Monitored quantities of goods in stock
  - Exhibited products at shopping mall and exhibition center
- 2011*             **Freelance graphic designer and photographer**  
*-2014*
- Interpreting the client's business needs and developing
  - Self-taught and adapted for technology changes
  - Developed the design suit to business purpose for design subjects and opportunities
  - Working with clients along the design processes

## Skills

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- Microsoft Office
- Photography
- Graphic design  
<http://pongthep.blogspot.com>  
<http://www.royalpress.co.th>

## Interests

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- Marketing Strategy
- Economy and finance
- Digital branding & marketing
- Product design
- Photography

## Languages

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- Thai (native)
- English (Good)